



## Highlights of the Department (2019-2024)

### About Department

Establishment: 2019

#### Programmes Offered

B. Voc. E-Commerce &

Digital Marketing From:

2019

### Teachers Profile

**Mr. Sunil J. Pawar,**

*M.B.A (Marketing Management)*

*(Head of the Department)*

**Mr. Snehal R. Takawane,**

*M.Sc.(Computer Science)*

*(Dept. IQAC Coordinator)*

### Achievements

1. Students were started their own startup.

2. Students were placed in the role of Digital Marketing Executives.

3. Diksha Ramteke was woned first prize in poster presentation at MIT school of Food & Technology, MIT, ADT University pune.

4. Athrv Khuspe was woned first prize in poster presentation at MIT school of Food & Technology, MIT, ADT University pune.

### Scan for More Details



### Contact:

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### Curricular Aspects

- Development of PSOs & COs
- Curriculum Design, Development & Revision
- Curriculum focuses on Skills & Employability
- Curriculum is as per NEP-2020 & integrates cross-cutting issues
- New courses introduced: 30
- Offered courses: 36
- Courses with FP/RP/Internship: 04
- Feedback on curriculum is regularly obtained

### Teaching-Learning & Evaluation

- Number of Students: 108
- Number of Teachers: 02
- Students-Teacher Ratio: 30:1
- Number of Teachers with Ph.D.: 01
- Pass % of students: 100%
- Assessment of learning levels of students
- Bridge and Remedial courses: 10
- Use of student centric methods & ICT tools
- Implementation of Mentor-Mentee Scheme
- Academic Calendar & Teacher Diary
- CO-PO Mapping and its attainment

### Research, Innovations & Extension

- No. of Teachers receiving fellowship: 01
- Number of Research Projects: 01
- Research Paper Publications: 06
- Participation in Conferences/Seminars etc: 02
- Number of Functional MoUs: 01

### Infrastructure & Learning Resources

- Number of well-equipped Laboratories: 01
- Computers, Laptops, Projectors: 2, 1 & 1
- Number of Software's: 03
- Internet Facility: Available
- Books & Journals in Dept. Library: 10
- Budget of the Department: 1.50 Lakh
- No. E-content developed: 50
- Stock Register

### Student Support & Progression

- Career counselling activities: 03
- Skill Enhancement activities: 10
- % of Placement & Progression to HE: 80%
- Awards to Students: 02
- IQAC Youth Festival Activities: 02
- Departmental Club Activities: 04
- Academic & Financial support to students

### Governance, Leadership & Management

- Short Term & Long Term Perspective Plan
- Felicitation of staff on achievement
- Completed Academic & Administrative Audit
- Number of Member of Academic Bodies: 02
- Number of FDPs completed by staff: 05
- Number of organized Conferences / Seminars / Workshops: 04

### Best Practices

- Curriculum Design, Teaching Methods, Technology Integration and Personal Development
- Distinctiveness of the Department: The program emphasizes the development of both technical and soft skills.